



**4TH ESHET**  
LATIN AMERICAN  
CONFERENCE

## **4<sup>th</sup> ESHET Latin American Conference**

Faculty of Economics, Federal University of Minas Gerais (UFMG)  
Belo Horizonte – Brazil, 19-21 November 2014

### ***PROGRAM IN DETAIL***

**Wednesday, November 19<sup>th</sup>**

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11:30 AM to 4:30 PM      On-Site Registration

2:00 to 3:30 PM      Parallel Sessions

**A1: IPEAD Special Session - Foreign Influences in Latin American Economic Thought**  
Conference Room 1 (*Language: English*)

Chair: Maurício Coutinho, Universidade Estadual de Campinas

Andrés Álvarez, Universidad de Los Andes

“Nineteenth century monetary utopias in Latin America: French liberalism's influence on Colombian free bankings experiment”

(Discussant: Thiago Fontelas Rosado Gambi)

Rebeca Gomez Betancourt, Université Lumière Lyon 2, and Matari Pierre Manigat, Universidad Autónoma de la Ciudad de México

“Edwin Walter Kemmerer and the ‘neo-metalista’ monetary policy in Latin America during the 1920’s: the role of United States investment”

(Discussant: Norikazu Takami)

Álvaro Grompone Velásquez, Instituto de Estudios Peruanos

“The economic redefinition of Peru: the liberal turn through the 1845-54 debates”

(Discussant: Claudio Robles)

**A2: Theorizing Economic Behavior in the Early 20th Century**

Conference Room 2 (*Language: English*)

Chair: David Dequech, Universidade Estadual de Campinas

Maria Cristina Marcuzzo, Università di Roma “La Sapienza”

“Consumption and money-making in Keynes: enjoyments of life or morbid instincts?”

(Discussant: José Edwards)

Felipe Almeida, Universidade Federal do Paraná

“Revisiting Thorstein Veblen's conspicuous consumer: can the American pragmatist school of philosophy offer more psychological insights?”

(Discussant: Manuel Ramón Souza Luz)

Thiago Oliveira, Cedeplar/UFMG, and Alysson Lorenzon Portella, Cedeplar/UFMG  
“Pre-Synthesis Microfoundations and the Emergence of Walrasian Economics”  
(Discussant: Jorge Paulo de Araújo)

**A3: Structuralism and Neoliberalism in Latin America**

Conference Room 3 (*Language: Portuguese/Spanish*)

Chair: Juan Pablo Arroyo, Universidad Nacional Autónoma de México

Jair do Amaral Filho, CAEN – Universidade Federal do Ceará  
“Prebisch-Cepal: revisiting the ‘Havana Manifesto’”  
(Discussant: Ivan Salomão)

Pedro Luiz Aprigio, FECAP, and André Roncaglia de Carvalho, IPE-USP / FECAP  
“Monetary Stability and ECLAC: the heterogeneity of developmental structuralist doctrine of Latin America”  
(Discussant: Giancarlo Hespanhol)

Maria Eugenia Romero Sotelo, Universidad Nacional Autónoma de México  
“The creation and development of the neoliberal institutions in Mexico during the twentieth century”  
(Discussant: Eliana Tadeu Terzi)

3:30 to 4:00 PM Coffee Break

4:00 to 5:30 PM Parallel Sessions

**B1: INET Special Session - Theorizing Underdevelopment**

Conference Room 1 (*Language: English*)

Chair: Alexandre Mendes Cunha, Cedeplar/UFMG

Margarita Fajardo, Princeton University  
“‘Not a Marshall Plan for Latin America’: How International Balance of Payments Crises Made a Regional Network of Expertise, 1953-1956”  
(Discussant: Rebeca Gomez Betancourt)

Claudia Sunna, Università del Salento - Lecce  
“Development Economists on the Alliance for Progress”  
(Discussant: Michele Alacevich)

Sharmin Khodaiji, Centre for Political Studies, Jawaharlal Nehru University  
“Dependency, Underdevelopment and the Nation: economic nationalism in late-nineteenth century colonial India”  
(Discussant: Stephen Meardon)

## **B2: Methodological Issues in the History of Economics**

Conference Room 2 (*Language: English*)

Chair: Pedro Garcia Duarte, Universidade de São Paulo

David Dequech, Universidade Estadual de Campinas

“Applying the concept of mainstream economics outside the United States and Europe: the case of Brazil as an example of pluralism”

(Discussant: Eduardo Angeli)

Fidel Aroche, Universidad Nacional Autónoma de México

“Wasilij Leontieff and the Economy as a Circular Flow”

(Discussant: Roberto Lampa)

Rafael Almeida, Universidade Federal de São Carlos - Sorocaba

“Economy and Economic Models in History: a performative approach”

(Discussant: Felipe Almeida)

## **B3: Economic Thought in 19th-Century Brazil**

Conference Room 3 (*Language: Portuguese/Spanish*)

Chair: Jimena Hurtado, Universidad de Los Andes

Milena Fernandes de Oliveira, Universidade Estadual de Campinas, and Nelson Cantarino, INSPER / FECAP

“D. Rodrigo de Sousa Coutinho and the Treaties of Alliance and Trade with Great Britain (1810)”

(Discussant: Daniel Cosentino)

Thiago Fontelas Rosado Gambi, Universidade Federal de Alfenas

“Economic thought in the periphery: an outline of the economic ideas of Joaquim José Rodrigues Torres (1848-1858)”

(Discussant: Natalia Tammone)

Ivan Salomão, Universidade Estadual de Ponta Grossa, and Pedro Dutra Fonseca, Universidade Federal do Rio Grande do Sul

“Heterodoxy and Industrialization in an Agrarian-Exporting Context: Rui Barbosa’s economic thought”

(Discussant: Roberto Simiqueli)

5:45 to 6:15 PM Welcome Address

6:15 to 7:45 PM Opening Lecture  
**“The evolution of CEPAL thinking: structuralism and neostructuralism (1949-2014)”**  
Conference Room 1 (*Language: English*)

Keynote speaker: Ricardo Bielschowsky (Universidade Federal do Rio de Janeiro)

Chair: Maria Cristina Marcuzzo (Università di Roma "La Sapienza")

7:45 to 8:45 PM Welcome cocktail

## Thursday, November 20<sup>th</sup>

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9:00 to 10:00 AM Business Meeting  
Conference Room 1 (*Language: Portuguese/Spanish*)

10:00 to 10:30 AM Coffee Break

10:30 to 12:30 PM Roundtable  
**“Nationalism and Economic Development in Latin America”**  
Conference Room 1 (*Language: English*)

Chair: Ana Maria Bianchi (Universidade de São Paulo)

Speakers:

Joseph Love (University of Illinois)

Michele Alacevich (Loyola University Maryland)

Mauro Boianovsky (Universidade de Brasília)

12:30 to 2:00 PM Lunch

2:00 to 3:30 PM Parallel Sessions

**C1: Inflation and Monetary Theory**  
Conference Room 1 (*Language: English*)

Chair: Rebeca Gomez Betancourt, Université Lumière Lyon 2

André Roncaglia de Carvalho, IPE-USP / FECAP

“Inflation inertia and inertial inflation: an historical appraisal of unstable theoretical concepts”

(Discussant: Maria Cristina Marcuzzo)

Norikazu Takami, Hitotsubashi University

“Baffling Inflation: how cost-push inflation theories influenced policy debate in the late-1950s United States”

(Discussant: Mauro Boianovsky)

Alexandre Andrada, Universidade Federal de Brasília

“Understanding Robert Lucas (1967-1981)”

(Discussant: Danilo Ramalho da Silva)

## **C2: Models of Social Analysis and Control**

Conference Room 2 (*Language: English*)

Chair: Emmanoel Boff, Universidade Federal Fluminense

Danielle Guizzo, Universidade Federal do Paraná, and Iara Vigo de Lima, Universidade Federal do Paraná

“Foucault's Genealogy of Classical Political Economy and the Contemporary Consequences of Biopolitics”

(Discussant: Jérôme Lange)

Fernando Ribeiro, INSPER / Pontifical Catholic University of São Paulo, and Nelson Cantarino, INSPER / FECAP

“‘Circulation is the principle of life’: medical thought and economic analyses in the work of François Quesnay”

(Discussant: Alain Clément)

Andrés Estefane, Universidad Adolfo Ibañez

“The Numbered City: the beginnings of the Chilean state system”

(Discussant: Álvaro Grompone Velásquez)

## **C3: Historical Materialism**

Conference Room 3 (*Language: Portuguese/Spanish*)

Chair: João Antonio de Paula, Cedeplar/UFMG

Carlos Belchior, Universidade de Brasília, and Andrea Cabello, Universidade de Brasília

“The development of economics in Brazil as a byproduct of the economy itself: the Brazilian economics scientific community, now and then”

(Discussant: Gustavo Barros)

Carla Curty, Universidade Federal do Rio de Janeiro

“Classical Political Economy from Karl Marx's perspective: notes on history of economic thought”

(Discussant: João Antonio de Paula)

Leonardo Gomes de Deus, Universidade Federal de Ouro Preto

“Memories from the Underdevelopment: life and death of dependency theory”

(Discussant: Jair do Amaral Filho)

## **C4: Lessons from HET to the Present**

Conference Room 4 (*Language: Portuguese/Spanish*)

Chair: Roberto Lampa, Università del Salento / Universidad Nacional General Sarmiento

Rosa Angela Chieza, Universidade Federal do Rio Grande do Sul

“The debate between Gudin and Simonsen and the performance of the State in the Administrations of FHC (1995-2002), Lula (2003-2010) and Dilma (2011-2014) in Brazil”

(Discussant: Antonio Claudio Cerqueira)

Lúcio Barbosa, Cedeplar/UFMG, Fabrício Missio, Universidade Estadual do Mato Grosso do Sul, and Frederico Jayme Jr., Cedeplar/UFMG  
“The role of exchange rates in Celso Furtado: elements for current debates”  
(Discussant: Pedro Luiz Aprigio)

Juan Pablo Arroyo, Universidad Nacional Autónoma de México  
“The economic liberalization of the Mexican and Spanish societies”  
(Discussant: Leonardo Nunes)

3:30 to 4:00 PM Coffee Break

4:00 to 5:30 PM Parallel Sessions

**D1: Social Economics and Institutions**  
Conference Room 1 (*Language: English*)

Chair: Ana Maria Bianchi, Universidade de São Paulo

Jimena Hurtado, Universidad de Los Andes  
“Jean-Baptiste Say's Social Economics and the Construction of the 19th Century Liberal Republic in Colombia”  
(Discussant: Emmanoel Boff)

Laura Valladão de Mattos, Universidade de São Paulo  
“Continuity or Rupture? An analysis of some aspects of social philosophy in the works of J. S. Mill, Alfred Marshall and J. M. Keynes”  
(Discussant: Maurício Coutinho)

Jaques Kerstenetzky, Universidade Federal do Rio de Janeiro  
“History in Alfred Marshall's Principles of Economics: back to historical economics?”  
(Discussant: Luiz Felipe Bruzzi Curi)

**D2: IPEAD Special Session - Economic Development in the Periphery**  
Conference Room 3 (*Language: English*)

Chair: Claudia Sunna, Università del Salento - Lecce

Davide Gualerzi, Università di Padova  
“Underdevelopment, backwardness and catching-up: on the notion of unbalanced growth”  
(Discussant: Gustavo Britto)

Rustem Nureev, Financial University under the Russian Government  
“Development Economics: neoinstitutional approach of Hernando de Soto”  
(Discussant: Maria Eugenia Romero Sotelo)

Roberto Lampa, Università del Salento / Universidad Nacional General Sarmiento  
“Anarchic accumulation, un-effective demand and institutional constraints: Oskar Lange's analysis of peripheral capitalism”  
(Discussant: Davide Gualerzi)

### **D3: 20th Century Brazilian Economists**

Conference Room 2 (*Language: English*)

Chair: Mauro Boianovsky, Universidade de Brasília

Andrea Cabello, Universidade de Brasília

“Curing the Disease and Killing the Enemy Through Language: metaphors and analogies in Mário Henrique Simonsen”

(Discussant: Pedro Garcia Duarte)

Giancarlo Hespanhol, Universidade de São Paulo, and Alexandre Macchione Saes, Universidade de São Paulo

“Delfim Netto and the assimilation of modern economics in Brazil (1950-60)”

(Discussant: André Roncaglia de Carvalho)

Leonardo Nunes, Universidade Estadual de Campinas

“The Economic Development Conception of Roberto Campos”

(Discussant: Alexandre Andrada)

### **D4: Economics and Politics in the 20th Century**

Conference Room 4 (*Language: Portuguese/Spanish*)

Chair: Ramón García Fernández, Universidade Federal do ABC

Gustavo Barros, Universidade Federal de Juiz de Fora

“Speech and context: steel-making policy in the first Vargas government (1930-1937)”

(Discussant: Carla Curty)

Eliana Tadeu Terzi, ESALQ/USP, and Jefferson Oliveira Goulart, UNESP

“The Constitution of 1988 and the Economic Order”

(Discussant: Rosa Angela Chieza)

Manuel Ramón Souza Luz, Universidade de São Paulo, and Roberto Simiqueli, Universidade Estadual de Campinas

“Counterculture and the Preservation of Archaic Traits: reading the 60s through Veblenian lenses”

(Discussant: Danielle Guizzo)

5:45 to 7:45 PM

Roundtable

**“International Dissemination of Economic Ideas”**

Conference Room 1 (*Language: English*)

Chair: Alexandre Mendes Cunha (Cedeplar/UFMG)

Speakers:

Timothy Hochstrasser (London School of Economics and Political Science)

José Luis Cardoso (Universidade de Lisboa)

Tamotsu Nischizawa (Teikyo University)

09:00 to 10:30 AM Parallel Sessions

**E1: Historical Methods in Latin American Economics**

Conference Room 1 (*Language: English*)

Chair: Jaques Kerstenetzky, Universidade Federal do Rio de Janeiro

Mauro Boianovsky, Universidade de Brasília

“Between Lévi-Strauss and Braudel: Furtado and the historical-structural method in Latin American political economy”

(Discussant: Ana Maria Bianchi)

Luiz Felipe Bruzzi Curi, Universidade de São Paulo

“History as a way of doing economics: Roberto Simonsen and the diffusion of the German tradition of economic thought in Brazil”

(Discussant: Joseph Love)

Claudio Robles, Universidad Adolfo Ibañez

“A Listian Self-Taught Economist in the Chilean Economic Policy Debate (c. 1860-1880)”

(Discussant: Anthony Howe)

**E2: Constructing the History of Economic Thought in Latin America**

Conference Room 2 (*Language: English*)

Chair: Carlos Eduardo Suprinyak, Cedeplar/UFMG

Pedro Garcia Duarte, Universidade de São Paulo, and Pedro Teixeira, CIPES / FEP – UP  
“Textbooks in Postwar Economics: Brazil, 1950-1980”

(Discussant: Margarita Fajardo)

Ramón García Fernández, Universidade Federal do ABC, and Carlos Eduardo Suprinyak, Cedeplar/UFMG

“Creating Academic Economics in Brazil: the Ford Foundation and the beginnings of ANPEC”

(Discussant: Claudia Sunna)

José Edwards, Universidad Adolfo Ibañez

“Towards a history of economic thought in Chile (1810s-1980s)”

(Discussant: Andrés Álvarez)

**E3: Searching for the Origins of Brazilian Economic Thought**

Conference Room 3 (*Language: Portuguese/Spanish*)

Chair: Laura Valladão de Mattos, Universidade de São Paulo

Daniel Cosentino, Universidade Federal de Ouro Preto



“Parliamentary Debates in Imperial Brazil: notes on Brazilian 19th-century economic thought (1870-1889)”  
(Discussant: Milena Fernandes de Oliveira)

Carla Curty, Universidade Federal do Rio de Janeiro, Maria Malta, Universidade Federal do Rio de Janeiro, and Bruno Borja, Universidade Federal do Rio de Janeiro  
“Interpreters of Brazil: influences at the origin of Brazilian economic thought”  
(Discussant: Thiago Alves Dias)

Natalia Tammone, Universidade de São Paulo, and Thiago Alves Dias, Universidade de São Paulo  
“Colonization and Portuguese economic thought: from the Old Colonial System to New Brazil”  
(Discussant: Nelson Cantarino)

**E4: State, Institutions, and Economic Development**  
Conference Room 4 (*Language: Portuguese/Spanish*)

Chair: Felipe Almeida, Universidade Federal do Paraná

Eduardo Angeli, Universidade Federal do Paraná  
“The institutionalism of F. A. Hayek: an analysis of Hayekian institutional concepts”  
(Discussant: Rafael Almeida)

Lucas Finamor, Universidade de São Paulo  
“From benevolent paternalism to political economics: a methodological discussion of the schools of public economics”  
(Discussant: Andrea Cabello)

Danilo Freitas Ramalho da Silva, Universidade Federal do ABC  
“The construction of the theoretical object of economic development theories”  
(Discussant: Conrado Krivochein)

10:30 to 11:00 AM Coffee Break

11:00 to 1:00 PM Roundtable  
**“Protectionism and Free Trade in the 19th Century”**  
Conference Room 1 (*Language: English*)

Chair: Carlos Eduardo Suprinyak (Cedeplar/UFMG)

Speakers:  
Stephen Meardon (Bowdoin College)  
Anthony Howe (University of East Anglia)  
Maurício Coutinho (Universidade Estadual de Campinas)

1:00 to 2:30 PM Lunch

2:30 to 4:00 PM

Parallel Sessions

**F1: Free Trade, Protectionism, and Economic Development**

Conference Room 1 (*Language: English*)

Chair: José Luis Cardoso, Universidade de Lisboa

Alain Clément, University of Tours and LEO - NRS Mixed Research Unit 7322  
“The issue of the colonies in the first half of the 18th century in Great Britain”  
(Discussant: Timothy Hochstrasser)

Maurício Coutinho, Universidade Estadual de Campinas  
“Silva Lisboa on slave labor: tropical plantation under the scrutiny of political economy”  
(Discussant: José Luis Cardoso)

Jérôme Lange, Université Paris Descartes  
“Positive Feedback in Adam Smith's Theory of Economic Development: how ‘primitive’ is ‘primitive accumulation’?”  
(Discussant: Jimena Hurtado)

**F2: Disciplinary Boundaries**

Conference Room 2 (*Language: Portuguese/Spanish*)

Chair: Danilo Ramalho da Silva, Universidade Federal do ABC

Fernando Cotelos, EESP – FGV, Bruno Herrman, Cedeplar/UFMG, and Sergio Goldbaum, EESP - FGV  
“The controversy NEG x PEG: a methodological dispute in the field of economic geography”  
(Discussant: David Dequech)

Rodrigo Leite Kremer, Universidade Federal do Paraná / FESP, and Jorge Paulo de Araújo, Universidade Federal do Rio Grande do Sul  
“Leonid Kantorovich and the development of mathematical economics in the Soviet Union”  
(Discussant: Thiago Oliveira)

Conrado Krivochein, Universidade Federal da Bahia, and Emmanoel Boff, Universidade Federal Fluminense  
“What do thinkers of economics think in Brazil? An empirical study about the production in the History of Economic Thought and Methodology in Brazil from 2004-2013”  
(Discussant: Ramón García Fernández)

**F3: Stages of Capitalist Development**

Conference Room 3 (*Language: Portuguese/Spanish*)

Chair: Nelson Mendes Cantarino, INSPER / FECAP

Marcelo Bandeira de Mello Filho, Cedeplar/UFMG

“Imperialism, Monopoly Capitalism and Stages of Capitalism”

(Discussant: Leonardo Gomes de Deus)

Antonio Claudio Cerqueira, Cedeplar/UFMG

“The internal consistency in Smith's work: the emerging commercial society as a natural way of reconciling self-interest and greed with social justice and peace”

(Discussant: Lucas Finamor)

Germán Chaparro, Universidad Central, Colombia

“Caio Prado Júnior and Luis Eduardo Nieto Arteta: pioneering interpretations of the economic histories of Brazil and Colombia”

(Discussant: Andrés Estefane)

4:00 to 4:30 PM      Coffee Break

4:30 to 6:00 PM      Closing Lecture  
“**The History of the Political Economy of Public Debt**”  
Conference Room 1 (*Language: English*)

Keynote speaker: Nicholas Theocarakis (National University of Athens)

Chair: Hugo da Gama Cerqueira (Cedeplar/UFMG)

From 8:00 PM      Dinner (Xapuri restaurant)